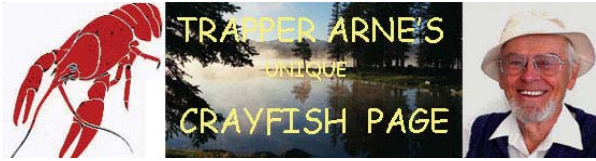


Trapper Arne's Crayfish Newsletter for

NOVEMBER 2012



the
CRAYFISH TALE
www.trapperarne.com

TRAPPER ARNE – AND SON

Time marches on when you are having fun. And I have been having oodles of 'fun' since I started the Trapper Arne crayfish business eight years ago. And when the Trapperarne.com website first appeared on the Internet, I was already in my seventies.

But long before I followed my mentor's example and advice to start a crayfish trap business on the Internet, I had been involved in catching and eating crayfish for many, many years. I was nursed into it. And so was my son Peter, who, by now, knows just about as much about catching crayfish as I do.

If you read my article called "When fish don't bite", (see website under Newsletters) you'll understand how my son Peter soaked up his knowledge about catching crayfish, somewhat through osmosis, maybe, but mostly by simply assisting me in pulling up the thousands of crayfish the Arizona high country lakes have offered us. We have feasted ourselves on Indian Reservation crayfish from the Navajo lakes in the north to the Apache lakes in the east and numerous waters in between.

As time went by, Peter became addicted to camping, fishing, hunting and hiking. And catching crayfish. For over 30 years he became accustomed to spending the summers up at Hawley Lake pulling crayfish traps with me in the middle of the night, in the light of the moon at best, sometimes in pitch dark. He found a way to retrieve lost traps from the bottom of a lake using our home made grappling hook. He learned how to bait crayfish traps the hard way, using messy pieces of chicken backs or cat food cans with four holes punched in the lid. After some time Peter got his own camping trailer and fishing boat, a four wheel drive truck that would take him anywhere there were crayfish to catch. We went up on top of the

Mogollon Rim with its lakes above Payson, sometimes to the vicinity of Flagstaff, sometimes down to lakes near Tucson.

Wherever there were crayfish to catch, Trapper Arne and son were wont to go. And we did.

But when we traipsed over to the boat dock at Hawley last fall for another big catch in deepening darkness, I found that I had reached my limit of how well I could function when my vision was forced to work under limited conditions. On the way home, my failing eye sight made me hang on to my son for balance in the dark, stumbling over the uneven and rocky ground leading up to our trailer and camp fire. That's when I realized I had to put a stop to pretending I was still a seventy year old youngster.

That's when Trapper Arne and SON was born.

Fortunately Peter knows his way around the Internet. He has already started up several websites of his own, so taking over another one called TrapperArne.com will be just child's play for him. Fortunately also, Peter lives just within 90 miles of my Payson office, and he has already played major roles in handling incoming shipments of crayfish traps from our main supplier in Sweden. Some rooms in his Phoenix home are now filled with crayfish traps ready for sale.

But Peter is not alone managing the new Trapper Arne and SON. He has two dedicated members in his crew, his wife Tracey and the new budding Internet techie named Annika, who has already shown that she knows more about Internet management than Trapper Arne ever will know.

You will not be aware of many changes as the transfer of leadership to Trapper Arne goes on. Some time during the slow season of crayfish trapping, there will be a change at the top, but at the customer level, everything will still be the same.

And in the background you will still find Trapper Arne Sr. producing his favorite masterpiece, the Jumbo crayfish trap, and you, as a customer, will still be able to enjoy his monthly informative newsletters and responses to advice requests pertaining to anything about crayfish catching.

Trapper Arne will still offer the best of crayfish traps and paraphernalia that you can ask for. You can still expect outstanding service and quick responses to your requests for orders or advice in this exciting business and hobby of ours. But be also prepared for great innovations coming to the Trapper Arne venture.

Wish Peter luck in his new endeavor of steering TrapperArne along the paths to bigger and better crayfish trap futures.

Greetings.

Trapper Arne

To read any or all of previous monthly newsletters or other articles about crayfish, click on www.trapperarne.com/articles.htm

To unsubscribe to Trapper Arne's crayfish newsletter, drop an email with the word "unsubscribe" on the subject line. We will immediately take you off the newsletter list. Needless to say, we will never use our customer lists for any other purpose than to send our own publicity to you as a person interested in crayfish. To send an email to Trapper Arne, just click the REPLY button.

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